



Date:

Program Terms & Conditions

Who can Participate

- Only Authorized Delk Resellers are eligible to participate in the Reseller Program
- Delk reserves the right to change or terminate all or any part of this program

General Terms & Conditions

- Program changes that apply will be communicated 60 days prior to making them effective.
- Resellers may NOT advertise or sell on third party websites (such as Amazon, eBay, Craig's List, or buy.com)
- Resale of Delk products by any reseller to another reseller of any type may be grounds for removal from the program itself.

Before filling out the following form, please review our Minimum Advertising Pricing (MAP) Policy and our Authorized Reseller Agreement.

If you have any questions, please contact us at:

YOUR COMPANY

Reseller Legal Name:

DBA Name:

How many years have you been in business?

Street Address Suite:

City: State: Zip:

Primary Contact: Title:

Phone Number: E-mail Address:

Federal Tax ID #:

What is your core channel for reselling products? Retail: E-Commerce: Both:

How many retail locations do you operate?

What states do you operate retail locations?

What is your company website URL?

Please list all other E-commerce storefronts you operate (required)?

Which Delk brands do you plan to resell? MYCHANIC FrostGuard

Do you plan to stock MYCHANIC year round or is your purchase a one-time buy?

What is your estimated combined annual revenue for all products carried under the MYCHANIC and FrostGuard brands?

How frequently do you plan to purchase from DELK?

AUTHORIZATION BY YOUR COMPANY

Authorized Signature

Title

Print Name

Date

By signing and submitting this Reseller Application Form, your company (1) certifies the information is true, and (2) agrees to all the terms and conditions for being an Authorized Delk Reseller.

PLEASE RETURN THIS APPLICATION TO DELK AT:

E-mail:
Delk, Inc.
6115 Cockrill Bend Circle
Nashville, TN 37209